

ABSTRACT OF THE DISCLOSURE

An image forming apparatus is provided with a storage device having storage areas divided corresponding to a characteristic value allocated for each print requesting person. Upon receiving print data and a characteristic value from an external device, the image forming apparatus stores the print data into a storage area which has been allocated the same characteristic value as the received characteristic value. The image forming apparatus subjects print data stored in the storage areas in the storage device to image formation processing on a storage area basis.